

Feature	EP Lite	EP Full	EP Plus	Mentoring
	\$ -	\$ 195.00	\$ 395.00	\$ 995.00
2 Hours Mentoring Services Each Month				✓
1 Hour Mentoring Services Each Quarter			✓	
Personalized Sales Plan			✓	✓
Standard Sales Plan Based on 5% Over Last Year		✓		
Coffee Catalyst Report		✓	✓	✓
Text Notifications		✓	✓	✓
Dashboard Tab				
Store Monitor	✓	✓	✓	✓
Balances	✓	✓	✓	✓
Daily Business Metrics	✓	✓	✓	✓
Monthly Business Metrics	✓	✓	✓	✓
Today's Management Tip	✓	✓	✓	✓
Today's Management Tip with Resources		✓	✓	✓
Sales Analysis by Day				
Top Sales Associates	✓	✓	✓	✓
Top Vendors	✓	✓	✓	✓
Top Categories	✓	✓	✓	✓
Sales KPI's		✓	✓	✓
Sales Analysis by Month				
Top Sales Associates	✓	✓	✓	✓
Top Vendors	✓	✓	✓	✓
Top Categories	✓	✓	✓	✓
Sales KPI's		✓	✓	✓
Sales Analysis by 28 Days				
Top Sales Associates		✓	✓	✓
Top Vendors		✓	✓	✓
Top Categories		✓	✓	✓
Sales KPI's		✓	✓	✓
Coaching Tab				
Sales Associate			✓	✓
Store Manager			✓	✓
Business Owner			✓	✓
Webinars		✓	✓	✓
Benchmarking Tab				
AdvantEdge - 1 Item Only	✓			
AdvantEdge - Full Report		✓	✓	✓
Super Store - Sales \$ Superstore Graph Only	✓			
Super Store - Superstore, Avg Store & Your Store, All KPI's		✓	✓	✓
Market Trending - Sales \$ Superstore Graph Only	✓			
Market Trending - Superstore, Avg Store & Your Store, All KPI's		✓	✓	✓
Loose Diamonds				
Articles Tab				
KPI Report	✓	✓	✓	✓
Queries Tab				
Sales	✓	✓	✓	✓
Banking	✓	✓	✓	✓
Misc Tab				
Messages	✓	✓	✓	✓
Set Up	✓	✓	✓	✓
Vendor Search	✓	✓	✓	✓